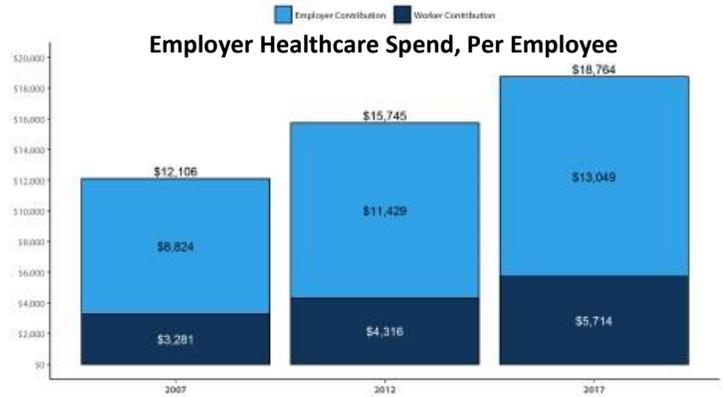RIGHTWAY combines cutting edge patient navigation and analytics to optimize healthcare expenditure for employers and employees

Employer Healthcare Landscape is Changing

With employer healthcare costs up 50% and consumer out of pocket-expenses (deductible, copay, coinsurance) up 3x, it's time for a different approach

Rightway provides companies with the tools to optimize healthcare spend and improve patient navigation to keep costs low and simplify the patient experience

Employer Healthcare Spend, Per Employee

Patient Navigation Reinvented for a Changing Market

Employee App for simplified navigation

Our constantly evolving algorithm and software navigates customers to the highest quality doctors and facilities, provides in network and out of network options, and offers differential treatment paths and cost structures
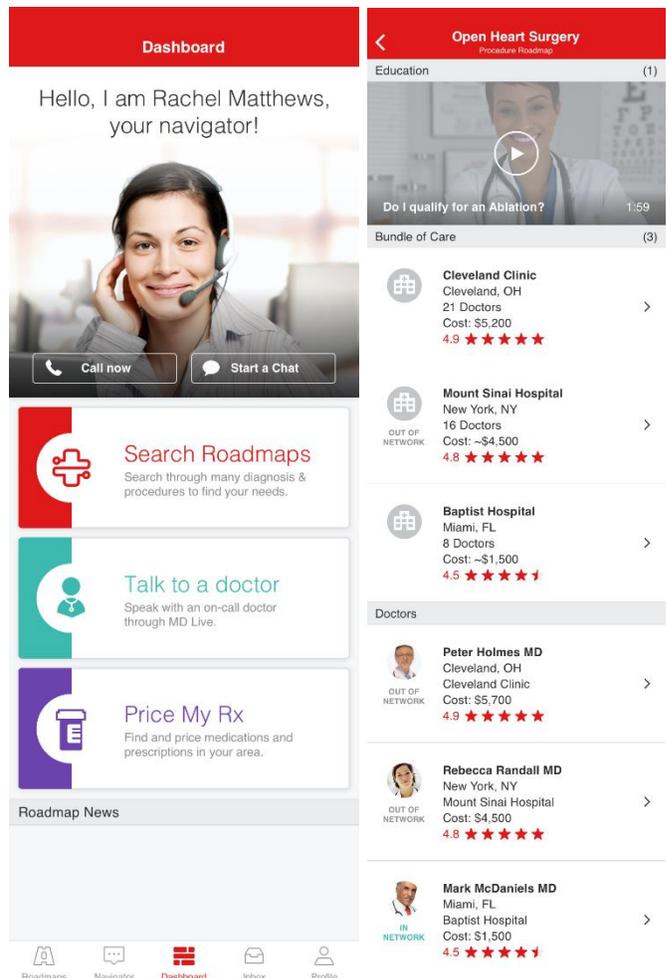
Personal, on-demand navigator

Dedicated patient navigators (MD's, RN's) serve our customers and guide them through every step of the care continuum via a simple call or email, all in their personalized app

All your healthcare tools, in one-place

A single interface to help customers understand their disease process and create the roadmap to highest quality and most cost-efficient treatment options
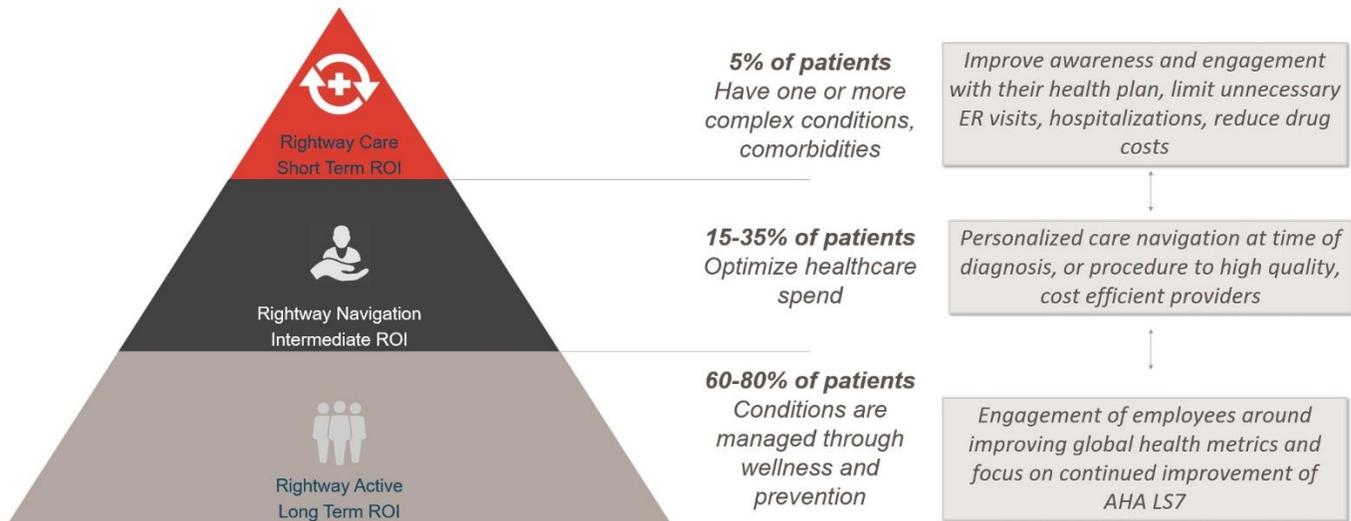
Additional population health resources

Engagement on an educational and motivational platform to help individuals become healthier and aid in long term cost savings

Tools for the Whole Enterprise

Rightway provides the tools and services to fit the healthcare needs of the entire organization. Each layer of the pyramid delivers savings from the healthiest patient to the chronically ill. Our comprehensive high-tech and high-touch approach simplifies the experience, saves costs, and creates a happier and healthier workforce.

Measurement, Engagement, Results

Quantifiable metrics are at the core of our offering. Our process starts with employee engagement and ends with cost savings and a healthier workforce. We pride ourselves on real engagement, real time analytics and real return on investment.